

PRESS RELEASE

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Rein[®] Automotive Adds New OE Hydraulic Engine Mounts To Anti-vibration Parts Program

- Includes excellent coverage for late model European makes -

Cranbury, N.J., December, 2011 - CRP Automotive, a leading source of OE-quality replacement and service parts, has substantially expanded its line of Rein Automotive anti-vibration and suspension parts with the addition of new OE hydraulic engine Mounts. Rein Automotive hydraulic mounts are a direct OE replacement for the components used by the OEMs. If the vehicle manufacturer has specified a hydraulic mount, that's what the customer will get from CRP Automotive. Key vehicle applications are available for Audi, BMW, Mercedes Benz, and Volkswagen.



According to David Hirschhorn, Director of Brand Management at CRP, "Hydraulic mounts are becoming more widespread because they are better at dampening vibrations and isolating the rest of the vehicle and its occupants. However, hydraulic mounts are vehicle specific and are not interchangeable with solid rubber mounts.

Installing the correct, OE specified hydraulic mount is critical to proper service. If used for the wrong application, the mount could lead to a comeback by not performing properly or failing prematurely."

Easy Online Lookup

The Rein Automotive under car program features easy look up on CRP's online application catalog, which can be accessed through the CRP Automotive Rein Automotive brand website, www.reinautomotive.com, or Show Me the Parts @ www.showmetheparts.com/crp/.

Quality built for OE fit, form and function to ensure consistent performance and reliability, every Rein Automotive replacement undercar part is guaranteed to fit right, the first time. Rein Automotive also provides training and educational materials for shops and technicians.

In addition to offering wide application coverage, Rein Automotive also has excellent availability and distributes its parts from strategically located North American

warehouses for quicker delivery.

For additional information, visit: www.reinautomotive.com

About CRP Automotive:

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service.

Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

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