

## PRESS RELEASE

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## **CRP Automotive Wins Best Problem Solver Award for the Rein Automotive Water Pump Kit**

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement and service parts, received the Best Problem Solver Award for Import Cars or Trucks for their Rein Automotive Water Pump Kit (P/N WPL0016). The award was presented by the Import Vehicle Community during their annual Import Products and Marketing Awards Competition during the 2016 Automotive Aftermarket Products Expo (AAPEX) Show in Las Vegas, NV.

The Rein Automotive Water Pump Kit was specifically designed to address a pump high failure rate, likely due to excessive heat, as seen on many Audi and VW 2.0 TFSI CCTA, CBFA, CETA and CAEB engines. The kit includes all of the necessary parts needed to complete the repair including pump, thermostat assembly, temperature switch, balance shaft belt, O-rings, mounting hardware, and a 4-year, 50,000 mile industry leading warranty.

The new kit allows technicians to quickly and easily make the repair without having to search for several part numbers and order multiple parts. In addition to the kit, CRP Automotive also developed a technical tip entitled, *Bulletin CRP 050816*, which provides helpful tips for technicians on troubleshooting and installation.

## **About CRP Automotive**

CRP Automotive is a leader in the manufacture, marketing, and supply of OE quality import automotive parts. CRP provides some of the industry's leading brand names, including AAE Steering Systems, REIN Automotive Parts and Accessories, ContiTech Belts and Kits, Pentosin Technical Fluids, AJUSA Engine Parts and FERTAN Rust Treatment products. All products are backed by the CRP promise of quality and superior service. Founded in 1954, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in the NAFTA market.

For additional information, visit: <a href="https://www.crpautomotive.com">www.crpautomotive.com</a>

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Caption: Alex Ragucci (left), CRP Automotive Product Manager, and Abe Garweg (right), CRP Automotive Vice President of Innovation, accept the Best Problem Solver Award for the Rein Automotive Water Pump Kit from Ira Davis (center), Chairman of the Import Vehicle Community, during the 2016 AAPEX Show.

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